

**“EVERY STEP BRINGS A BENEFIT” 2019
FULL TERMS AND CONDITIONS OF THE PROMOTION
AUSTRIA**

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"EVERY STEP BRINGS A BENEFIT" 2019

FULL TERMS AND CONDITIONS OF THE PROMOTION

GEOX SpA, with registered office in via Feltrina Centro 16, 31044 Biadene di Montebelluna (province of Treviso), Italy. Tax ID and VAT no. IT03348440268 (hereinafter the "Promoter"), is running the present promotion called "Every step brings a benefit" (hereinafter "Promotion"), valid from 8th January to 30th November 2019.

Participating in the Promotion means that the participant unconditionally accepts the regulation in these "Terms and Conditions", which will be available in all the participating Geox Stores and on geox.com, in the "benefeet" section.

1. **Beneficiaries**

The beneficiaries of the Promotion are the final consumers over the age of 18 and that are already registered in the benefeet programme or who will register during the Validity Period of the Promotion.

All employees and collaborators of the Promoting Company and any professional involved for any reasons in this Promotion (such as, by way of example, Geox Retail employees and collaborators) may not participate.

2. **Geographic coverage**

The Promotion is valid in participating Geox Stores in Austria (the full list can be found on geox.com, benefeet section) and on geox.com, for purchases with shipping to Austria.

The Promotion does not apply to Geox discount outlets.

3. **Promotion Period**

The Promotion is valid from 8th January to 30th November 2019. More specifically:

- Points can be accumulated between 8th January and 27th November 2019 (inclusive)
- Discount Vouchers can be used between 8th January and 30th November 2019 (inclusive)

After 30th November 2019 points will be reset and any unused discount vouchers will cease to be effective.

4. **The "benefeet" programme and the "Every step brings a benefit" Promotion**

benefeet is the loyalty programme by Geox Spa, dedicated to end consumers 18 years or over, offering exclusive discounts and benefits.

Registering for the programme is free and can be done in any participating Geox Store or on geox.com in the "benefeet" section.

All consumers registering for benefeet, as well as consumers who sign up during the Validity Period as specified in point 3, will have the opportunity to participate in the "Every step brings a benefit" Promotion, as detailed below.

5. How to enter

During the validity period of the Promotion (see point 3), all consumers registering for the benefeet programme and who will spend any amount in one of the participating Geox Stores or on geox.com (using their "My Geox" account linked their own benefeet profile, and with shipping to Austria) will accumulate "step-points" (hereinafter "points") that may be converted into discount vouchers upon reaching the set threshold.

In order to be entitled to the points, consumers must always identify themselves and declare themselves as members of benefeet before any receipt is issued (indicating at the checkout their surname, first name, mobile phone number or e-mails issued for registration with benefeet, in case of instore purchases) or before the conclusion of each transaction on geox.com (using your My Geox account connected to their own benefeet profile).

Failure to do so will result in the loss of the right to the points: once the receipt has been issued or the transaction has been completed on geox.com, it is not possible to be awarded said points.

5.1 General rules to collect points:

For the purpose of this Promotion, consumers will accrue points as follows:

- 1 point for each € spent for the purchase of adult footwear/clothing/accessories;
- 1 point for each € spent for the purchase of cleaning products, insoles, shopping bags, and mending/tailoring services (*);
- 2 points for each € spent for the purchase of children's footwear/clothing/accessories (Baby, Junior, Teenager).

It should be also noted that:

- The purchase of gift cards and shipping costs do not contribute to the accrual of points.
- Points are calculated only on whole figures rounded down to the net value of each receipt/transaction (**) for the following products/services:
 - Men's or Women's Footwear, Clothing and Accessories (Adult products): € 1 = 1 point;
 - Baby, Junior, Teen (Children's products) Footwear, Clothing, and Accessories: € 1 = 2 points.

Products not included in the above categories - cleaning products, insoles, shopping bags, and mending/tailoring services (*) - are considered as "Adult products" for accrual purposes: € 1 = 1 point.

Example: a receipt/transaction with 2 products, 1 child (worth € 64.90) and 1 adult (€ 120.90) entitles you to 248 points (64 x 2 + 120).

(*) only in participating Geox Stores, as currently not available on geox.com

(**) net value of each receipt/transaction means the expenditure for each item:

- purchased within the same receipt/transaction;
- net of any applicable discounts and/or associated promotions (sales, promotions, etc.).

As for purchases made on the e-commerce geox.com, the points will be credited within 2 working days of receipt of the price paid, regardless of the method of payment chosen by the consumer.

It is also specified that only items purchased with shipping to Austria will be entitled to accrue the points for the present Promotion.

Any purchases to be shipped to a different country will not result in points being awarded for this Promotion, but - if the Promotion is also running in the destination country - points will be awarded for use only in that country, and not summed to the ones earned in Austria.

Example 1: If a customer registered with this Promotion buys on Geox.com, with shipment of the product to a friend in France: as this promotion is also valid in France, the customer will accrue points with the French Promotion, to be used according to the relative regulation and not summed with any pre-existing points awarded in Austria.

Example 2: A customer registered with this Promotion buys on Geox.com, with shipment of the product to a friend in Switzerland: since this promotion is not running in Switzerland, the consumer will not accrue any points.

5.2 Special cases:

- Using the "Birthday discount"¹:

The 15% "birthday discount" will be applied to the total receipt/transaction's worth, BEFORE redeeming the discount voucher.

Example: if I purchase as part of the same receipt/online transaction: a baby item worth €50, an adult product worth €100 and a cleaning product worth €8 using the 15% discount for my birthday on 8 March and redeem the €10 discount voucher accrued with a purchase made on 5 March, the sum to be paid will be € 124.30 () and I will have accrued 165 points (**).*

() (€ 50 + € 100 + € 8) = € 158 - €23.70 (birthday discount) = € 134.30 - € 10 (redeemed discount voucher);*

*(**) 84 points for the baby product (thus obtained: €50 - 15% = €42.50 → 84 points)*

+ 85 points for the adult product (thus obtained: €100 - 15% = €85 → 85 points)

+ 6 points for the cleaning product (thus obtained: € 8 - 15% = € 6.80 → 6 points)

¹ full T&Cs available in the "benefeet" section of geox.com

- 10 points for the 10 € discount voucher.

- In case of additional discounts being applicable

Purchases that are eligible for additional discounts (e.g. extra discounts, etc.) contribute to the accrual of points net of the value of the discount applied.

- Use of vouchers

The product purchased with a voucher issued for a return in the participating Geox Shop allows you to accrue points on the purchase price specified on the receipt, net of any discounts and/or promotions.

The vouchers cannot be used for purchases on geox.com.

Example a):

- *I have no points;*
- *by buying 1 child product worth € 50 I get 100 points;*
- *the next day I return the purchased product and the return is associated with my benefeet customer code: 100 points are then deducted;*
- *if I immediately exchange the purchased product with one of equal value, 100 points will be credited back to me; therefore, the points balance after the exchange is 100 points. Total balance: 100 points.*

Example b)

- *I have no points*
- *by buying 1 baby product on sale at the price of €40 I get 80 points*
- *the next day I return the purchased product. The return is associated with my benefeet customer code: 80 points are then deducted from my balance*
- *by not replacing the purchase immediately, a € 40 voucher is issued: this does not generate any points: my balance will therefore be zero;*
- *On another occasion, I go back to the store and spend the € 40 voucher for the purchase of a child product worth € 60, paying €20 difference. 120 points are awarded to my account. Total balance: 120 points.*

- Returns

Returns made in Geox Shop and Online do not contribute to the calculation of the net value of the products purchased, unlike discounts and promotions. In case of return, the points are calculated by applying the "General points accumulation rules", multiplying the values by -1.

Example:

- *I purchase a child product worth € 50 with a 20% discount. I therefore spend € 40*
- *In case of return, my balance will be reduced by 80 points (50 € x -20% → 40 € x 2 points).*

- Using the discount vouchers for the "Every step brings a benefit" Promotion

The discount coupons constitute a separate receipt/online transaction (and therefore do not contribute to the calculation of the net value of the purchased product, unlike discounts and promotions).

When using

a discount voucher, the balance is calculated by multiplying -1 with the nominal value of the discount voucher.

Example:

On the 18th of May I purchase (4 lines of receipt/online transaction):

- 1. a pair of adult shoes worth € 101.12, with a 20% discount;*
- 2. a pair of children's shoes worth € 50;*
- 3. I use a 10 € discount voucher;*
- 4. I return a baby product worth € 20 and I replace it at the same time with another Child product worth the same amount.*

Calculating the balance of the receipt/online transaction lines:

- 1. +80 points ($101.12 \text{ €} \times -20\% \rightarrow 80.90 \text{ €}$ rounded down);*
- 2. +100 points (50×2);*
- 3. -10 points ($10 \text{ €} \times -1$);*
- 4. -40 points ($20 \text{ €} \times -2$) for the return and +40 points ($20 \text{ €} \times 2$) for the replacement product.*

Total score from the receipt/online transaction: 170 points ($80 + 100 - 10 - 40 + 40$).

5.3 Bonus Points:

- **Bonus for Multi-Channel purchases: +50 points**

During Promotion Period, by purchasing at least two Geox products (excluding: cleaning products, insoles, shopping bags, and mending/tailoring services, gift cards, shipping costs) via two different channels - or at least 1 purchase valid in a participating Geox stores and at least 1 purchase valid on Geox.com with shipping to Austria - consumers will accrue 50 extra points (one-off).

The bonus will be credited following the second valid purchase.

The Bonus for Multi-Channel purchases can be combined with the two additional Bonuses described below.

- **Bonus for linking your benefeet profile to your My Geox account: +20 points**

By linking your benefeet profile to your My Geox account, you will earn 20 extra points (one-off). Please note that, in order to be eligible for the bonus, the e-mail address of your benefeet profile and the e-mail address of your My account Geox must match.

To link the two profiles and have the bonus awarded, the customer must follow the instructions below detailed (either option):

- a) If you are registered with benefeet and you have a "My Geox" account, but you have not yet linked the two profiles, log into your My Geox account at geox.com, go to the benefeet section and complete the procedure described to connect the two profiles.
- b) If you have subscribed to benefeet, but do not have a My Geox account, go to "LOGIN" ,

create a My Geox account by entering your details, choose the option "I already have a benefeet profile and I would like to link it to My Geox account" and complete the procedure described.

- c) If you are not registered with benefeet, but you have a My Geox account, log into your My Geox account at geox.com, select "benefeet" from the menu and complete the required fields to subscribe to benefeet.
- d) If you are not registered with benefeet and do not have a My Geox account, go to "LOGIN", create a My Geox account by entering your details, choose the option "I want to join benefeet now" and complete the process.

NB: if you choose the option "I will join the benefeet program at a later time", the bonus will only be accrued if you link your benefeet profile before the end of the Promotion.

The bonus will be credited upon completion of the procedure described above.

NB: the bonus will not be awarded to customers that have linked the two profiles prior to the beginning of the Promotion. This bonus can be combined with the "multi-channel purchase" bonus and with "events" bonuses.

- **Event bonuses:**

Throughout the Promotion, Geox reserves the right to introduce special promotional events, at certain Geox Stores and/or on geox.com. The events may affect certain periods of time and/or certain ranges of product (excluding: cleaning products, insoles, shopping bags, and mending/tailoring services, gift cards, shipping costs) and/or certain categories of benefeet members, etc.

During "special events", Geox will notify the customers registered with benefeet the details, the conditions, and the applicable extra points that can be accrued.

These bonus events can be combined with the "multi-channel purchase bonus" and with the "Bonus for connecting your benefeet profile to your "My Geox" account"

5.4 General notes on how to collect points

- Points can be accumulated until 27 November 2019. From 28 November to 30 November 2019 it will only be possible to use the vouchers that are still not redeemed. The points will be automatically reset on 1st December 2019.
- With reference to purchases made at physical stores, customers will accrue points by making purchases in any participating Geox Store in Austria, regardless from which Geox Store the registration to benefeet was made.
- The Promotion is not retroactive. Therefore, the customer cannot request points for a purchase made prior to his/her registration with benefeet, even if the purchase was made during the period

of validity of the Promotion.

- The list of Geox Stores participating in the Promotion, which can be consulted in the appropriate section of the geox.com website can be updated at any time: the customer cannot therefore request points for a purchase made in a Geox Store that has subscribed to the Promotion following the date of the purchase.
- Points accrued by the same customer registered with benefeet, but with different customer codes, even if belonging to the same person, cannot be combined.
- Points earned in multiple Geox Stores on the territory of Austria and/or on geox.com for purchases with shipping to Austria from the same customer registered with benefeet through a single customer code, are added automatically.
- The customer registered with benefeet who accumulates points in Geox Stores and/or on geox.com in more than one country, has two or more separate points balances that cannot be combined (one for each country). Each points balance has its own status and the relative advantages and is redeemable only in the country in which the points were collected.
- The customer registered with benefeet can consult his/her own balance points and the discount vouchers still available on the receipt or on the order confirmation message shown after any purchase on geox.com or on their account.

6. DISCOUNT VOUCHERS

Once the pre-defined limits are reached, customers will be able to convert the points accumulated into Discount E-Vouchers, to be used at a later purchase.

6.1 Points range

More precisely, a "status" will be achieved at each points range, giving the right to redeem a voucher, as described below:

POINTS	VOUCHER STATUS	DISCOUNT VOUCHER VALUE
150	Urban Walker	€10
250	Globe Walker	€15
500	Moon Walker	€25
1,000	Star Walker	€50

6.2 Converting points into Discount Vouchers

The update of the points balance and the availability of the vouchers will take place:

- immediately in case of purchases at the Geox Shop

- for purchases made on the e-commerce geox.com, the points will be credited within 2 working days of receipt of the price paid, regardless of the method of payment chosen by the consumer

In case of technical problems, the update will take place within 2 working days compared to the above

Upon reaching each of the thresholds set out in point 6.1, the customer will accrue a Status and can freely decide if and when to redeem the corresponding discount voucher: these, accrued in each individual threshold, can thus be redeemed individually or be combined, as detailed at the following point.

Please note that a balance of intermediate value points between one status and the next will always entitle the discount voucher corresponding to the lower status.

Example: 180 points entitle you to a €10 voucher, corresponding to the Urban Walker status (150 points).

6.3 Methods for using Discount Vouchers

➤ Option 1 - Single use of vouchers

The accrued vouchers can be used individually upon a purchase of equal or greater value.

In the case of purchases made in the Geox Shop or on geox.com with online payment, where the points are credited immediately, the vouchers obtained when the Moon Walker and Star Walker status are reached may be used already on the expenditure that gave the right to achieving the threshold itself.

In the case of purchases made on geox.com with payment on delivery, however, where the points will be credited upon receipt of the price paid, the vouchers can be used on a subsequent purchase.

In all cases, the voucher must be spent on a purchase of equal or greater value (according to the procedures and limits set forth in this document).

➤ Option 2 - Cumulative use of vouchers

Alternatively, the discount vouchers can be added together, as shown below:

- Once the 150 points threshold has been reached, the consumer will acquire the status of "Urban Walker" and will be entitled to redeem a € 10 discount to be used on a purchase of equal or greater value (according to the procedures and limits set forth in this document). This voucher

may be used individually or kept, to be used cumulatively with one of the vouchers pertaining to the higher thresholds.

- Once the 250 points have been reached, the consumer will acquire the status of "Globe Walker" and will be entitled to redeem a discount of €15, to be used on an expense of equal or greater value (according to the procedures and limits set forth in this document).

If the customer has not yet used the € 10 voucher for the first threshold, he/she can combine it with the €15 voucher, thus benefiting from a total discount of €25 (€10 + €15), to be used on a subsequent purchase of equal or greater value than the sum of the two vouchers (according to the procedures and limits set forth in this document).

The same ability to combine will also apply to the use of the vouchers related to the Moon Walker and Star Walker statuses whose discounts can be used individually or together with the discounts of the previous thresholds.

6.4 Reset of the points

When a voucher is accrued, the points awarded up to that point, which enabled the discount coupon to be obtained, are not reset but remain in the points balance of the member, net of discount vouchers redeemed in the receipt/online transaction that allowed for the award of the discount voucher itself.

Example:

- I have 400 points and I have not yet redeemed the 2 discount vouchers so far accrued (worth €10 and €15).
- I make a purchase worth €100 on an adult product and reach the threshold of 500 points that gives me a €25 voucher.
- I immediately redeem all 3 vouchers (€ 10 + € 15 + € 25).
- The balance points to close the receipt will therefore be 450 points (400 + 100 - 10 - 15 - 25)

In case of exceeding the threshold of 1,000 points (Status Star Walker), customers will not be entitled to further benefits, but will have their points balance cleared and start collecting again from zero.

6.5 Conditions for using discount vouchers

- Each voucher can be redeemed only once and exclusively by the same member of benefeet who has been awarded it; discount vouchers are not transferable to third parties, cannot be converted into good merchandise or gift cards or cash or give the right to change in cash.
- In no case will it be possible to accrue and redeem the same discount voucher several times: therefore, by way of example but not exhaustively, if a consumer immediately redeems a matured voucher with the Moon Walker or Star Walker status (see point 6.3), they will not be

entitled to the voucher again with a subsequent voucher.

Example: I have 400 points, I spend 100 € on an adult product and I get 500 points (Moon Walker status). I decide to use the €25 accrued voucher at the same time. The points calculation is: $400 + 100 - 25 = 475$ points. If, with a subsequent purchase, I reach 500 points again, I will not have the right to a further €25 discount voucher, as already accrued and redeemed once.

- The purchase on which the discount voucher (or discount vouchers) is redeemed also contributes to the accrual of the points, net of the redeemed voucher(s), and net of any returns, provided the purchase is made within 27 November 2019; purchases made from 28 and 30 November 2019 do not contribute to the accrual of points.
- Discount vouchers are redeemable only on products at full price (e.g. not on sale or other promotion), provided the price of the purchased product is higher than the amount of the voucher.
- The vouchers cannot be redeemed for the purchase of cleaning products, insoles, shopping bags, mending/tailoring services, gift cards, mending/tailoring services, shipping costs.
- The discount vouchers accrued during the Validity Period of the initiative must be used no later than 30 November 2019. Once this term has expired, the unused discount vouchers will lose all validity.
- Discount vouchers can only be redeemed in the country where they were earned; therefore, in case of purchase on Geox.com you can redeem a voucher only if the country of delivery of the product coincides with the country in which the points necessary to achieve the voucher you intend to use have been awarded. Similarly, in the case of purchases in participating Geox Stores abroad, it will not be possible to use discount vouchers obtained through points accrued with purchases in the territory of Austria and vice versa.

7. RETURNS

In order to ensure the correct calculation of points, the return of a product purchased at a Geox Shop can only take place at the Geox Shop where the purchase was made.

To make the return, it is essential to show the original receipt of the product purchased: in the absence of the original receipt, the correct calculation of points will not be guaranteed.

To return a product purchased on geox.com, consumers must follow the procedures indicated on the site, in the "Returns and Refunds" section.

In both cases (whether it is a product purchased in a Geox Store participating in the "Every step brings a benefit" Promotion, or whether it is a product purchased on geox.com), the return involves the reversal of the base points previously originated from the product being returned; the points update will be visible on the receipt or on geox.com or on your benefeet account; in case of unforeseen technical problems, points updating will be visible within 48 hours.

If a reversal of points for returns produces a point balance lower than a previously achieved status, subsequently achieving the same status a second time will not entitle to the relative discount voucher, as already accrued once.

In the case of a product returned to a Geox Store (not in case of returns online), the benefeet member can choose whether to replace the returned product at the same time with another one available at the Geox Store paying the difference, or whether to receive a voucher of value equal to the purchase price of the returned product.

Vouchers do not contribute to the accrual of points. The replacement product purchased with a voucher allows you to accrue points on the purchase price specified on the receipt, net of any discounts and/or promotions.

In case of return of a purchased item using the birthday discount², the 15% birthday discount remains valid only if the goods are returned within the validity period of the birthday discount; if the return is made after this deadline, the value of the discount enjoyed at the time of purchase must be paid.

Examples:

a) *Returned within the validity period of the birthday discount:*

- *on the 9th of March (i.e. within the period of validity of the birthday discount) I purchase a child product, (whose price, of € 50, went down to € 42.50 by virtue of the birthday discount and therefore generated 84 points); 84 points are subtracted and:*
 - *If I do not replace the product returned with another product at the same time, I receive a voucher of € 42.50 (I am not credited with any points) and, if I use the goods voucher within the validity period of the birthday discount to purchase a product of the same original price of the returned product (50 €), I will not pay any difference and I will be credited 84 points;*
 - *If I replace the product returned with another child product worth the same amount (€ 50) I do not pay any difference and I will be credited 84 points.*

b) *Returns beyond the validity period of the birthday discount*

- *On 20 March - and therefore beyond the period of validity of the birthday discount - I purchase a child product (the price of which, € 50, went down to € 42.50 by virtue of the birthday discount and therefore generated 84 points); 84 points are subtracted and:*
 - *if I do not replace the product returned with another product at the same time, I am issued a voucher worth € 42.50 (no point is credited to me);*
 - *if I replace the product returned with another child product of the same price of the returned product (€ 50), I pay € 7.50 - equal to the difference between € 42.50 (cost of the product returned after the application of the birthday discount) and € 50 (cost of the replacement product that does not benefit from the birthday discount) and I am credited with 100 points.*

8. Processing of personal data

Those registering with "benefeet", Geox SpA with registered office in Biadene di Montebelluna (TV), Italy, Via Feltrina Centro no. 16, as Data Controller, may use the personal data provided by registered

² full T&Cs available in the "benefeet" section of geox.com



users to manage their subscription to the benefeet programme and allow them to access the discounts (or prizes) and initiatives referred to in this Regulation.

The processing will be carried out in compliance with EU Regulation 679/2016, General Data Protection Regulation (the "Regulation") and for the entire duration of membership of the benefeet programme.

By writing to privacy@geox.com, registered consumers will be able to exercise the rights set forth in articles 15 to 22 of the Regulation, including accessing their personal data, updating it, deleting it, revoking their consent, submitting a complaint to the competent authority for the protection of personal data.

The privacy statement on the processing of personal data of the members of the benefeet programme is available in the "benefeet" section

9. Withdrawal from the benefeet programme

Users wishing to cancel their subscription to benefeet may make a specific request to the e-mail address privacy@geox.com, as specified in the privacy notice on the processing of personal data available in the "benefeet" section

Following the request for withdrawal from the programme, the personal data provided by users will be deleted, while any remaining points associated with the account and any vouchers issued will be cancelled.

The user will also lose the right to take advantage of any promotion reserved for benefeet members (such as, for example, but not limited to, the "Birthday Discount" promotion), even those already running.

10. Amendment to these Full Terms and Conditions

The promoter reserves the right to modify at any time the content of the articles of this Terms and Conditions in whole or in part, taking care that the changes made do not affect the acquired rights of the members of the programme. Any changes made to the present Rules will be communicated in advance to the members in the same way or in equivalent forms with which they have come to know the present Regulation

11. ADDITIONAL BENEFITS

Throughout the Promotion, Geox reserves the right to introduce special promotional events dedicated to some categories of benefeet members, which may affect some Geox Stores and/or the company's online sales on geox.com. The details of said events (such as duration, products concerned, discount applied, and/or loyalty points, etc.) will be notified as applicable to the benefeet members concerned and possibly regulated by dedicated Terms and Conditions.

These full Terms and Conditions shall be governed by the laws of Austria.

BENEFEET "EVERY STEP BRINGS A BENEFIT" 2019 – ANNEX 1

Full Terms and Conditions of the "Welcome Offer"

*Starting from 14 February 2019, the promotion "Every Step Brings a Benefit" will be integrated with an additional opportunity for participants, named "**Welcome Offer**".*

The "Welcome Offer" will be valid until 27 November 2019 at participating Geox stores in Austria listed at Annex 1 (hereinafter "participating stores").

The promotion will be conducted as described below.

All customers who register in the benefeet programme between 14 February 2019 and 27 November 2019 will be entitled to receive the two following discounts:

- **a €10 discount**, which will be applied to the first purchase at the time of or subsequent to registering with benefeet.
- **a 15% discount**, which will be applied on a further, subsequent purchase (which can be made starting from the day after the day the €10 voucher is used).

Those entitled to receive the discounts will be properly informed by staff at participating Geox Stores and the vouchers will be automatically applied at the checkout on their 1st and 2nd *valid purchases*.

More specifically, the following rules and conditions will apply to obtaining and using discounts:

- The discounts can only be used when purchasing products at full price: it is therefore not possible to take advantage of the discount when purchasing discounted products (e.g. products on sale or sold at promotional prices), or when using other benefeet discount vouchers for the same purchase.
- Both discounts can be obtained until 27 November 2019 and can be used until 30 November 2019, bearing in mind that the 15% discount will always only be usable from the day after the day the €10 discount is used.
- The discounts can only be used only at participating Geox Stores in Austria: it is not possible to use them at any Geox Outlet or on geox.com.
- The two discounts provided by the "Welcome Offer" must be redeemed on separate purchases made on different days. More specifically, the 15% discount can be used starting from the day following the day when the €10 discount is used.

Geox will advertise this promotion on geox.com in the "benefeet" section where the present Terms and Conditions will be made available too. The present Terms and Conditions is an integral part of Full Terms and Conditions of the "**Every Step Brings a Benefit**" initiative.

ANNEX 1 – LIST OF PARTICIPATING STORES

Store	Address	Zip Code	City
GEOX - WIEN VOESENDORF	SCS, TOP 335, EINGANG 3	2334	VOESENDORF MOEDLING
GEOX - SALZBURG	GETREIDEGASSE 29	5020	SALZBURG
GEOX - SALZBURG	EUROPARK, EUROPASTRASSE 1	5020	SALZBURG
GEOX - WIEN	ALSERSTRASSE 6	1090	WIEN
GEOX - KLAGENFURT	CITY ARKADEN, SHOP 44, A ST. VEITER RING 20	9020	KLAGENFURT AM WOERTHERSEE KLAGENFURT
GEOX - VILLACH	ATRIO, KAERTNERSTRASSE 34 EG017	9500	VILLACH
GEOX - OBERWART	OBERWART EINKAUFSZENTRUM, EUROPASTRASSE 1	7400	OBERWART
GEOX - WIEN	MARIAHILFERSTRASSE 88A	1070	WIEN
GEOX - WIEN	KAERTNERSTRASSE 14	1010	WIEN
GEOX - WIEN	DONAUZENTRUM, WAGRAMER-STRASSE 81	1220	WIEN
GEOX - WIENER NEUSTADT	FISCHAPARK, ZEHNERGUERTEL 12 - 24	2700	WIENER NEUSTADT
GEOX - GRAZ	HAUPTPLATZ 16	8010	GRAZ
GEOX - WIEN GERASDORF	G3 SHOPPING RESORT GERASDORF, G3 PLATZ 1	2201	GERASDORF KORNEUBURG
GEOX - LINZ	LANDSTRASSE 62	4020	LINZ
GEOX - GRAZ	MURPARK, OSTBAHNSTRASSE 3	8010	GRAZ
GEOX - WIEN	LANDSTRASSE HAUPTSTRASSE 83-85	1030	WIEN
GEOX - WIEN	PRATERSTADION, OLYMPIAPLATZ 2	1020	WIEN
GEOX - INNSBRUCK	DEZ, AMRASERSEESTRASSE 56A	6020	INNSBRUCK

BENEFEET "EVERY STEP BRINGS A BENEFIT" 2019 - APPENDIX 2

TERMS AND CONDITIONS OF THE "Welcome Offer - Special Edition"

In the period between 30th April and 9th May 2019, the promotion "Every Step Brings a Benefit" will be integrated with an additional opportunity for consumers, named "**Welcome Offer - Special Edition**".

The promotion is valid only at Geox stores in Austria displaying the relevant Point of Sales materials (hereinafter "participating stores").

Important: It is specified that the "Welcome Offer - Special Edition" promotion will temporarily replace the "Welcome Offer" promotion in the participating stores. Therefore, starting from 10th May 2019, the standard conditions established by the "Welcome Offer" (see Appendix 1 of the "Every step brings a benefit" regulations) shall be reinstated.

The "Welcome Offer - Special Edition" initiative will take place as described below:

All customers who register with benefeet at participating stores from 30th April to 9th May 2019 will have the right to take advantage of two discounts:

- **A discount of 15 €**, which shall be applied to the first purchase made at the time of registering with benefeet or subsequent to this, provided that it is before 9th May 2019.
- **A 15% discount**, which shall be applied to an additional, subsequent purchase (which can be made starting from the day after the day the **15 €** discount is used).

Those entitled to take advantage of the discounts will be advised of this possibility by staff at the participating Geox stores, and the vouchers will be applied to the 1st and 2nd valid purchases made automatically at the checkout.

More specifically, the following rules and conditions will apply to obtaining and using discounts

- The **15 € discount** can be obtained and used no later than the 9th of May.
- The 15% discount will be subject to the standard conditions set by the "Welcome Offer". The discount can therefore be used by 30th November 2019, bearing in mind that it will always be usable starting from the day following the day on which the **15 € discount is used**.
- The discounts can only be used in participating stores: it is not possible to use them at the Geox Outlet or for purchases on geox.com.
- The two discounts provided by the "Welcome Offer - Special Edition" must be redeemed on separate purchases made on different days. More precisely, the 15% discount can be used starting from the day following the day on which the **15 € discount is used**.

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- The discounts can only be used when purchasing products at full price: it is therefore not possible to take advantage of the discount when purchasing discounted products (e.g. products on sale or on promotion), or when using other benefeet discount vouchers for the same purchase.

Geox will advertise this offer at participating stores only, by means of specific advertisements at the cash desks. These regulations, which constitute an integral part of the terms and conditions of participation in the "Every step brings a benefit" initiative, will be available at the participating stores.